

Brand Identity



FINO is the **Premium Household Mega Brand** with **leading** presence in Food packaging, Garbage Bags and Cleaning categories offering a wide portfolio of **high-quality** product propositions, **relevant** to consumers' expectations & with **respect to environment**



Brand Character & Personality



FINO is the Friendly Useful Innovator you can rely on to provide Solutions making Household chores Better & Serve the everyday enjoyment of life.

FINO builds a relationship with consumers based not only on logical and functional level, but also on emotional level.

SUPERIORITY



Support-centric



wholesome



personality



Care-centric



Brand Promise



FINO speaks on a personal and on a societal level

it helps me living well
in a way that is good
for me

**impact on individual
role in the kitchen**



it helps me living well in
a way that is good for
everyone

**impact on society
role in life**

B E T T E R M E N T

A promise that elevates BRAND's reason for being on a higher-order level and frames brand's superiority in the kitchen and also in society and the world

A wellbeing promise that can have a long-term effect!



Product Development Know-How



Garbage bags,
Food packaging,
Cleaning Items

Wide
product
Portfolio

fulfills all
household needs

Superior
High-
Quality

Secures
performance &
reliability

Innovation
Leader of
the region

Advanced
Technology &
Innovation

120+ Products

Wide product
Portfolio, covering all
basic & niche needs

4 Production facilities

operating under the
strictest quality and
safety criteria

1 Development Ecosystem

with Excellence
teams of R&D,
Procurement, Q&A

#1 Awarded Products

Annually Awarded
products in most markets
for its innovations





Product Portfolio

How we Develop products



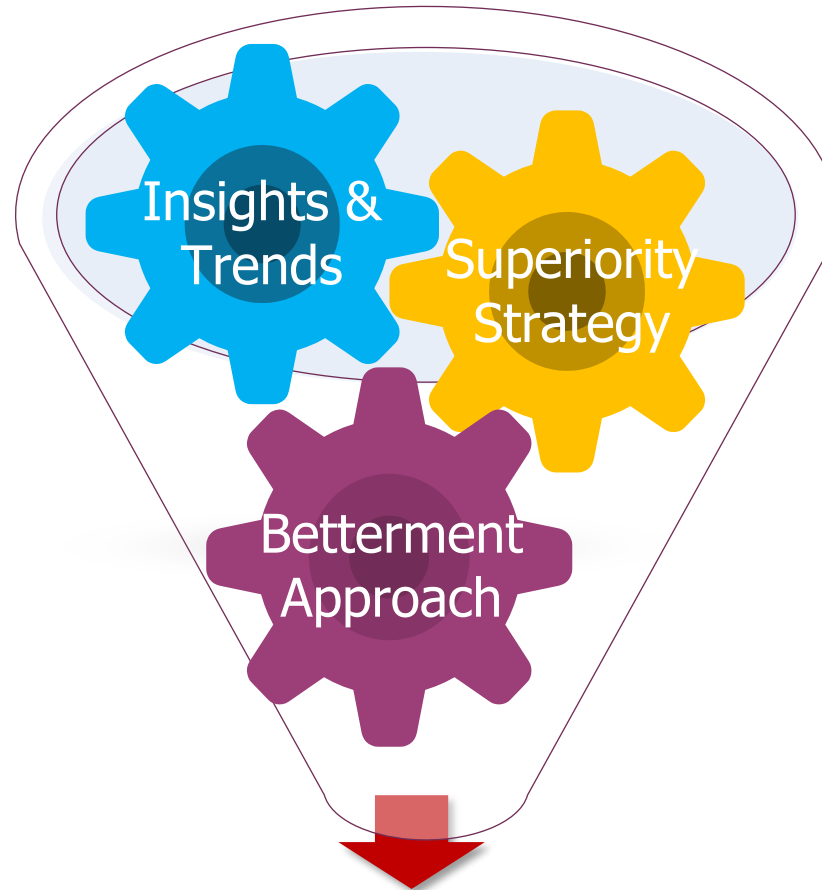
Insights & Trends

Take into account Consumer & Shopper Insights, through Trends analysis & Dedicated Researches



Betterment Approach

Relevant Innovation which is good for Consumers but also for Society



Product Development



Superior Quality

Products which answer to Consumer Insights through high & stable quality, practical solutions, advanced Technology, securing performance & reliability

Product Portfolio Overview



Food Packaging

Aluminum Foils



Cling Films



Baking Paper



Roasting bags



Food & Sandwich Bags



Ice Bags



Plastic Bags

Draw tape



Standard

Embossing

Green Life



T-shirt



Standard

Aromatic



Wave top



Easy pack

Green Life



Flat top



Standard

Power



Cleaning Items

Sponges

Kitchen Sponges



Metal Scourers



Wipes

Household Wipes

Sponge Wipes

Microfiber Wipes

Wet Wipes



Gloves

Household Gloves



Disposable Gloves





Food packaging Portfolio





Key Info

Aluminum foil is a universal product used for all main food usages: food **Transferring**, food **Preservation & Cooking**.



FINO Portfolio

- **FINO portfolio covers all basic & special needs of consumers with a wide range of products.**
- FINO Aluminum Foil is ideal for storing and transporting foods while also protecting your food when it is being prepared and ensuring it is evenly cooked. Made from a **high-quality, durable aluminum alloy**, it safeguards your food from light and odors and is thick enough to be tear-proof.



Main range

Different meters/pack



Special products

Grill Alu foil 8m
Heavy duty for Grilling/BBQ



Alu foil Wide 8m 45cm





Product Description

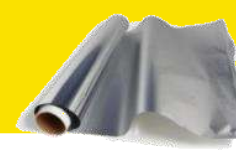
- Fino Embossed Aluminum foil is ideal for storing and transporting food and it can also protect your meal during cooking so that it cooks evenly.
- Made of high-quality aluminum alloy, it protects your food from light and odors and has the appropriate thickness so that it does not tear!

Benefits

- 👉 Aluminum Foil of high quality & durability
- 👉 Suitable for food Cooking, Storage & Transportation
- 👉 Suitable for oven, fridge and freezer
- 👉 Can be used on both sides
- 👉 Ideal for everyday use



Food Packaging | Aluminum Foil Main range



8571050108
FINO ALUMINUM FOIL 10M



8571050109
FINO ALUMINUM FOIL 20M



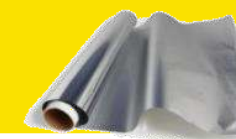
8571050110
FINO ALUMINUM FOIL 30M



8571050111
FINO ALUMINUM FOIL 50M

Shelf Ready Packaging Outer Carton type





8571050113
GRILL ALU FOIL 8M

Product Description

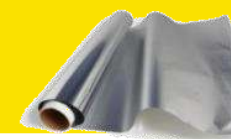
- Fino Aluminum foil is the perfect choice for **barbeque**, as it is **wider (39,5cm)** and **thicker** than the regular Aluminum foil!
- It is made of high quality and durable aluminum alloy to not tear and protect your food during **grilling**. You can also use it to cover a **whole pan thanks to its larger width.**

Benefits

- 👉 Aluminum Foil of high quality & durability
- 👉 Aluminum Foil ideal for **grill**
- 👉 Wider and **thicker** than the regular Aluminum foil
- 👉 Can be used on both sides

Shelf Ready Packaging Outer Carton type





8571050112
WIDE ALU FOIL 8M x 45cm

Product Description

- Fino Aluminum foil is ideal for storing and transporting food and it can also protect your meal during cooking so that it cooks evenly.
- Furthermore, its **large width (45cm)** offers you great flexibility during cooking as it can be used also for large utensils. Made of high quality and durable aluminum alloy, it protects your food from light and odors and has the appropriate thickness so that it does not tear!

Benefits

- 👉 Aluminum Foil of high quality & durability
- 👉 **Large width (45cm)** for greater flexibility during cooking
- 👉 Suitable for food Cooking, Storage & Transportation
- 👉 Suitable for oven, fridge and freezer
- 👉 Can be used on both sides

Shelf Ready Packaging Outer Carton type





! Key Info

Bake paper is a product mainly used for **baking & cooking**.

Penetration of Bake paper **increases** in all the markets of the region year over year.



FINO Portfolio

- **FINO portfolio covers main & special needs of consumers with a wide range of products, providing different formats and paper types.**
- Fino Baking Paper protects your food and sweets, as thanks to its excellent non-stick properties and silicon layer, they do not stick to the paper during baking. It helps you cook delicious and healthy without the need to spread oil or butter before putting it in the oven and at the same time it helps you keep the utensils clean. It is resistant to high temperatures and is suitable for use in the refrigerator, freezer and microwave.



In Roll

White Bake Paper Roll in **Box with Cutter**



In sheets

White Bake Paper Pre-Cut sheets in **Box**



- Convenient format with pre-cut sheets in the average pan's dimensions

Food Packaging | Bake Paper | In Roll



8571058551 BAKING PAPER IN ROLL_BOX 8M



8571058871 BAKING PAPER IN ROLL_BOX 8+2M PROMO

Product Description

- The unique **Multi-bake Technology** offers additional properties for use in more cooking utensils such as frying pan and steam. It is ideal for protecting your foods and pastries thanks to its excellent non-stick properties, preventing them from sticking to the paper while cooking. It helps you cook delicious and healthy foods that don't need coating with oil or butter before baking, while also keeping your cookware clean. Suitable for ovens, air fryers, frying pans, microwaves, sandwich makers, fridges, and freezers.

Benefits

- Non-stick baking paper of high quality
- Delicious and healthy cooking
- Withstands high temperatures (up to 220 °C)
- Keep utensils clean
- Ideal for ovens, air fryers, frying pans, microwaves, sandwich makers, fridges, and freezers.

Shelf Ready Packaging Outer Carton type



Food Packaging | Bake Paper | In Sheets



8571058552
BAKING SHEETS 16PCS



8571058553
BAKE PAPER SHEETS 30PCS









8571058872
BAKING SHEETS 16+4PCS PROMO

Product Description

- Fino Non-Stick Baking Paper is **extremely practical, cut into ready-to-use sheets** of a medium pan to offer you even more **ease in cooking!** The unique Multi-bake Technology offers additional properties for use in more cooking utensils such as frying pan and steam. It is ideal for protecting your foods and pastries thanks to its excellent non-stick properties, preventing them from sticking to the paper while cooking. It helps you cook delicious and healthy foods that don't need coating with oil or butter before baking, while also keeping your cookware clean. Suitable for ovens, air fryers, frying pans, microwaves, sandwich makers, fridges, and freezers.

Benefits

-  Cut into ready-to-use sheets of a medium pan
-  Non-stick baking paper of high quality
-  Delicious and healthy cooking
-  Withstands high temperatures (up to 220 °C)
-  Keep utensils clean
-  Ideal for ovens, air fryers, frying pans, microwaves, sandwich makers, fridges, and freezers.

Shelf Ready Packaging Outer Carton type





FINO Portfolio

- **FINO portfolio covers all main needs of consumers with a wide range of products** in two types of Material (PE & PVC), depending on each market's standards
- Fino Cling Film is of **high elasticity** and **durability**, ideal for storing food inside and outside the refrigerator, while sealing in its freshness and flavors! Thanks to its great elasticity, it **fits easily in all utensils**, preventing the transfer of odors between foods. It is very **practical** to use, as it is easily cut with a pull to wrap the utensil or food that you desire.

! Key Info

Cling film is a category mainly used for food **preservation** & food **transferring**

PE Material



PVC Material





8571050119 (PE) CLING FILM 20m x 29cm








8571050120 (PE) CLING FILM 30m x 29cm

Product Description

- Fino Cling Film is of **high elasticity** and **durability**, ideal for storing food inside and outside the refrigerator, while sealing in its freshness and flavors! Thanks to its great elasticity, it fits easily in all utensils, preventing the transfer of odors between foods. It is very **practical to use**, due to **cutting knife** on packaging box.

Benefits

-  High elasticity and durability for a perfect fit
-  Long lasting freshness
-  Ideal for storing food inside and outside the refrigerator
-  Prevents the transfer of odors between foods
-  Packaging box with **cutting knife**

Shelf Ready Packaging Outer Carton type





8571051373 (PVC) CLING FILM 20m x 29cm



8571051374 (PVC) CLING FILM 30m x 29cm

Product Description

- Fino Cling Film is of **high elasticity** and **durability**, ideal for storing food inside and outside the refrigerator, while sealing in its freshness and flavors! Thanks to its great elasticity, it fits easily in all utensils, preventing the transfer of odors between foods. It is very **practical to use**, due to **cutting knife** on packaging box.

Benefits

- High elasticity and durability for a perfect fit
- Long lasting freshness
- Ideal for storing food inside and outside the refrigerator
- Prevents the transfer of odors between foods
- Packaging box with **cutting knife**

Shelf Ready Packaging Outer Carton type










8571050121 (PE)
CLING FILM **EASY** 20m x 29cm

Product Description

- Fino Cling Film is of **high elasticity** and **durability**, ideal for storing food inside and outside the refrigerator, while sealing in its freshness and flavors! Thanks to its great elasticity, it fits easily in all utensils, preventing the transfer of odors between foods. It is very **practical to use**, as it is **easily cut with a pull** without cutting knife.

Benefits

-  High elasticity and durability for a perfect fit
-  Long lasting freshness
-  Ideal for storing food inside and outside the refrigerator
-  Prevents the transfer of odors between foods
-  **Easy to use** without cutting knife

Shelf Ready Packaging Outer Carton type





8571058775
FINO CLING FILM PERFORATED
100PCS

Product Description

- Finó Cling Film in **perforated sheets** is very easy to cut, thanks to the **recesses** that exist on the film that enable you to wrap quickly the utensil or food that you desire. It is of **high elasticity and durability**, ideal for storing food inside and outside the refrigerator, while sealing in its freshness and flavors! It has great elasticity and fits easily in all utensils, preventing the transfer of odors among foods.

Benefits

- In perforated sheets, easy to cut and use
- High elasticity and durability for a perfect fit
- Ideal for storing food inside and outside the refrigerator
- Prevents the transfer of odors between foods
- Long lasting freshness

Shelf Ready Packaging Outer Carton type



! Key Info

Roasting bags is a category mainly used for cooking purposes, with moderately low penetration



FINO Portfolio

- **FINO** portfolio fulfills the **cooking products proposal** with a **compact range of sizes/dimensions** including **good quality film** and special elements for **practicality (closing clips)**



Main range

Different sizes/dimensions and pcs/pack





8571050140
ROASTING BAGS 5P



8571050141
ROASTING BAGS 8P

Shelf Ready Packaging Outer Carton type



Product Description

- Fino Roasting Bags are perfect for roasting meat, fish and vegetables or even for baking cakes! They enable you to cook healthy, low-calorie food without using and cook fat.
- Most importantly, they preserve all juices, aromas, vitamins and nutritious substances in your meals. They are very easy to use and keep your oven, microwave and pans clean.

Benefits

- 👉 Delicious and healthy cooking
- 👉 Ideal for roasting meat, fish and vegetables
- 👉 They preserve all juices, aromas, vitamins and nutritious substances in your meals

! Key Info

Food bags is a product mainly used for food **transferring** & food **preservation**



FINO Portfolio

- **FINO portfolio covers all main needs of consumers with a wide range, providing products ideal for food transfer/ preservation and food bags especially suitable for freezing.**
- FINO proposition includes a variety of sizes and pieces per pack options.



Main range

Food bags in roll
250pcs/pack

0,5L

1L

2L

3L

Sandwich bags
100pcs/pack

Freezer Food bags in roll
50pcs/pack

Paper Food bags with closing stickers
40pcs/pack

Thermobag

Mikroten bags
50pcs/pack

Premium range

Zipper bags



Product Description

- Fino food bags in roll are **high quality** and **durable** for everyday use and ideal for storing, transporting and packaging food. They also help keep fruits and vegetables fresh for longer and prevent the transfer of odors between foods.

Benefits

- 👉 Food Bags of high quality & durability
- 👉 Ideal for storing and transporting food
- 👉 **In roll, practical format, convenience in storage**
- 👉 Available in 4 different sizes to serve all needs

Food Packaging | Food Bags In Roll



8571050123
FOOD BAGS IN ROLL 0,5L 250P



8571050124
FOOD BAGS IN ROLL 1L 250P



8571050125
FOOD BAGS IN ROLL 2L 250P



8571050126
FOOD BAGS IN ROLL 3L 250P

Shelf Ready Packaging Outer Carton type





8571050128 FINO FOODBAGS
MIKROTEN BAGS 20X30CM 2L 50P



8571050130 FINO FOODBAGS
MIKROTEN BAGS 25X35CM 3L 50P








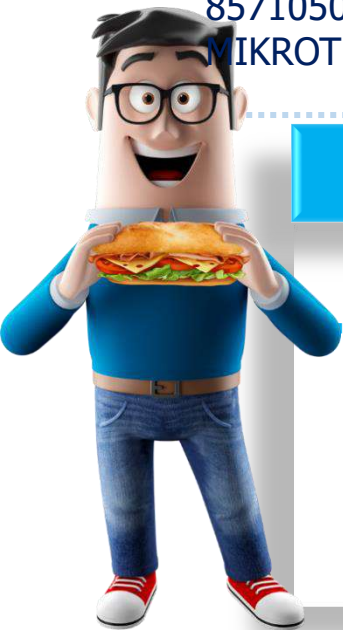
8571050131 FINO FOODBAGS
MIKROTEN BAGS 30X45CM 6L 50P

Product Description

Fino mikrotren food bags are **high quality** and **durable** for everyday use and ideal for storing, transporting and packaging food. They also help keep fruits and vegetables fresh for longer and prevent the transfer of odors between foods.

Benefits

-  Convenience and freshness
-  For everyday use
-  Available in 3 different sizes to serve all needs
-  Suitable for storing and transferring food, snacks and fruits
-  Suitable for freezing food





8571050128 FINO FOODBAGS
MIKROTEN BAGS 20X30CM 2L 50P



8571050130 FINO FOODBAGS
MIKROTEN BAGS 25X35CM 3L 50P



8571050131 FINO FOODBAGS
MIKROTEN BAGS 30X45CM 6L 50P

Shelf Ready Packaging Outer Carton type





8571050135 FINO FOODBAGS SANDWICH 100P
Bag Dimension: 18x28 cm

Product Description

- Fino Sandwich bags with practical clips, preserve snacks and food items fresh while at the same time they protect their flavor for longer! They are ideal for storing, transporting and packaging food to take it with you anywhere you go.

Benefits

- ✎ Contains practical closing clips
- ✎ Ideal for storing and transporting food
- ✎ For everyday use

Shelf Ready Packaging
Outer Carton type



Product Description

- Fino Zipper Food bags with practical safety closure maintain food fresh for longer thanks to their **airtight** mechanism of **double zipper closing type**! They are strong and do not tear easily so that you can safely transport the food you want or any other items you would like to protect from external factors (e.g. cosmetics or personal care items).

Benefits

- 👉 Safety, freshness and convenience
- 👉 With **double zipper** closure
- 👉 **With modern design patterns in inner bags**
- 👉 Suitable for transferring food and personal objects



Food Packaging | Zipper Food bags



8571053808
FINO ZIPPER 1L 20PCS



✓ **Modern design patterns** in inner bags



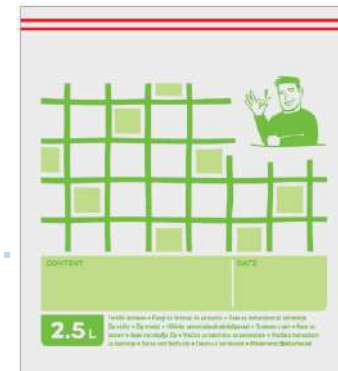
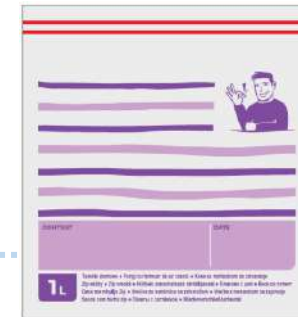
8571053809
FINO ZIPPER 3L 12PCS



✓ **Different design per size** for easier distinction when box is disposed



8571053810
FINO ZIPPER BAGS MIX (0,5/1/2,5L) 25PCS



Shelf Ready Packaging Outer Carton type





8571050134 FREEZER BAGS 3L 25X35CM 50P

Product Description

- Fino freezer Bags thanks to their reinforced material are ideal for storage, packaging and preservation of food in refrigerator and freezer! Keep food fresh for longer by closing the freezer bag safely thanks to the special clips that you will find in the package. In addition, Fino freezer bags help you organize your food even better, by writing the content and the storage date in the special box, reminding you for how long you will be able to consume it!

Benefits

- ✎ Freezer bags ideal for transporting and storing food in refrigeration and freezer up to -25°C
- ✎ Thicker material for easier frozen/ defrozen process
- ✎ With practical closing clips to keep food fresh for longer
- ✎ With a special box on the freezer bag to write the content and the storage date of your food

Shelf Ready Packaging Outer Carton type





8571050136
SANDWICH BAGS
40PCS

Product Description

- Fino Paper Sandwich Bags with **practical closing stickers**, are perfect for everyday transferring of snacks and fruits to work, school and any other place you want. Their **special coating** makes the bags **grease proof** and **water resistant**, providing a safe and clean transportation, **avoiding any leakages**.

Benefits

- ✎ With waterproof inner coating avoiding any leakages
- ✎ With practical closing stickers
- ✎ Ideal for packing small snacks such as toast, bagels, cookies and nuts








8571050137 FINO
FOODBAGS THERMOBAG 1P

Product Description

- Fino Thermobag is perfect for packaging and transferring food and liquid items while maintain their initial temperature! Its advanced structure and thermal insulation materials allow heat or cold to be maintained inside the thermo bag. It is washable, reusable and suitable for transferring thermo sensitive food products like meat, frozen food, dairy products and cold drinks at any place you would like.

Benefits

-  Perfect for packaging and transferring food and liquids while maintain their initial temperature
-  It is washable and reusable
-  Suitable for transferring thermo sensitive food products



Key Info

Ice bags is a category mainly used in summer to keep cold the drinks



FINO Portfolio

- **FINO** portfolio includes **two types of closure** to serve consumer needs.
- **Classic tied** bags for easy closure and **auto closure** bags that need only one move

Main range

Different type of closure and pcs/pack





Product Description

- Fino ice cubes with auto-close system, offer great ease of filling, storage and serving.
- Made of high-strength material that does not tear and prevents leakages, they keep the ice cubes clean and protect them from unwanted odors.

Benefits

- Fino ice cubes with auto-close system
- Great ease of filling, storage and serving
- Leak proof and airtight

8571050139 FINO ICEBAGS
AUTOCLOSE 240 P

Shelf Ready Packaging
Outer Carton type



Food Packaging | Icebags Tied






Shelf Ready Packaging
Outer Carton type

8571050138
FINO ICEBAGS TIED 196 P

Product Description

- Fino ice cubes have a practical easy close system that offers safety without leaks to get the ice cubes you need!
- Made of high-strength material that does not tear and thanks to their tied closing type, they keep the ice cubes clean and protect them from unwanted odors.

Benefits

-  Fino ice cubes with easy close system
-  Great ease of filling, storage and serving
-  Leak proof and air tight



Garbage Bags Portfolio

Garbage bags| Draw tape



Key Info

Strategic closing type in Garbage bags category, widely used in most Households across region.

Practical closing type → easy to tie

Perceived as the “high quality segment”



FINO Portfolio

- FINO provides a wide range, covering basic and demanding needs, including also Aromatic & Eco-friendly solutions
- In all product lines we include a variety of sizes to fit to different bin sizes



Tytan Flex

Innovation Embossed line

Advanced innovation, Special embossed textured film, Ultra strong, Tear resistant

35L



60L



Aromatic Tytan Flex

Aromatic Embossed line

High Quality, but also Distinctive Aroma & Eye-Catching Color

35L



60L



Green Life

Sustainability Line

Eco-friendly film from recycled sources, FSC certified packaging materials

35L



60L



Perfect Close

Economy line

Covers main consumer needs, with different Colors per size for easier size/color segmentation

40L



70L



Garbage bags Draw tape | Perfect Close



8571050011 FINO PERFECT CLOSE 40L 15P
Bag dimension: 55x62 cm






8571050012 FINO PERFECT CLOSE 70L 15P
Bag dimension: 64x70 cm

Product Description

- FINO PERFECT CLOSE garbage bags with practical and durable drawstring can be closed with a cinch and transported with ease. The drawstring closure ensure hands' hygiene and a tight grip even on a fully loaded bag.
- They offer strength in different Colors per size for easier size/color segmentation when the label is disposed

Benefits

-  Durable foil
-  Tight closure due to practical draw strings
-  Vivid Colors, different per size for easier size/color segmentation

Shelf Ready Packaging Outer Carton type



Garbage bags Draw tape | Tytan Flex



8571050037 TYTAN FLEX 35L 15P
Bag dimension: 53x59 cm



8571050038 TYTAN FLEX 60L 10P
Bag dimension: 63x70 cm



8571051274 TYTAN FLEX 110L 8P
Bag dimension: 63x70 cm



Product Description

- FINO TYTAN FLEX garbage bags with practical and durable drawstring can be closed with a cinch and transported with ease. The drawstring ensures hands' hygiene and a tight grip even when bag is fully loaded.
- Thanks to their innovative embossing technology and the 3-layers foil made from 100% recycled plastic, they are ultra elastic, tear resistant, and prevent leakages.

Benefits

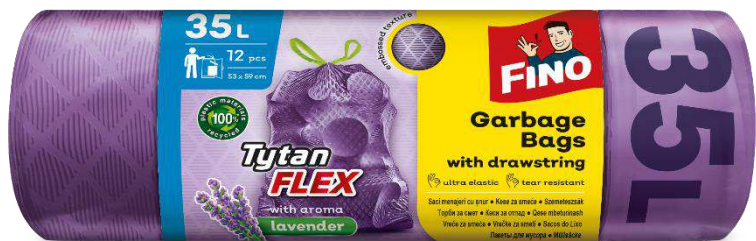
- Advanced innovation of embossed textured film
- Tear resistant & Ultra elastic 3-Layers foil against leakages
- 100% recycled plastic material
- Tight closure due to practical draw strings
- Pre-Cut bags (without perforation)



Shelf Ready Packaging Outer Carton type



Garbage bags Draw tape | Tytan Flex Lavender



8571050039 TYTAN FLEX LAVENDER 35L 12P
Bag dimension: 53x59 cm



8571050040 TYTAN FLEX LAVENDER 60L 8P
Bag dimension: 63x70 cm



Product Description

- FINO Tytan Flex Lavender garbage bags with practical and durable drawstring can be closed with a cinch and transported with ease. The drawstring ensures hands' hygiene and a tight grip even when bag is fully loaded.
- Thanks to their innovative embossing technology and the 3-layers foil made from 100% recycled plastic, they are ultra elastic, tear resistant, and prevent leakages.
- They have intense lavender aroma to cover bad smells.

Benefits

- Intense Lavender Aroma with vivid Purple Color
- Advanced innovation of embossed textured film
- Tear resistant & Ultra elastic 3-Layers foil against leakages
- 100% recycled plastic material
- Tight closure due to practical draw strings
- Pre-Cut bags (without perforation)



Shelf Ready Packaging Outer Carton type



Garbage bags Draw tape | Green Life



8571050028 FINO GREEN LIFE 35L 15P
Bag dimension: 53x59 cm



8571050029 FIO GREEN LIFE 60L 10P
Bag dimension: 63x70 cm



Product Description

- FINO Green life garbage bags with practical and durable drawstring can be closed with a cinch and transported with ease. The drawstring closure ensure hands' hygiene and a tight grip on a fully loaded bag.
- They are offering triple protection thanks to their 3-layers foil from 97% recycled plastic to prevent rips, tears and leaks

Benefits

- 100% recycled plastic material
- FSC certified packaging materials
- Strong 3-layer foil tear resistant
- Tight closure due to practical draw strings

Shelf Ready Packaging Outer Carton type





! Key Info

- Upcoming Category with dynamic growth & increased penetration in all markets
- Practical closing type → easy to tie, easy to carry
- Perceived as the “practical solution” which covers basic needs



FINO Portfolio

- FINO provides a wide range, covering basic and demanding needs, including also Aromatic solution
- In all product lines we include a variety of sizes to fit to different bin sizes

Smart Handles

Regular line

Covers main consumer needs, with different Colors per size for easier size/color segmentation



Premium Handles

Premium Aromatic Line

High Quality, with Distinctive Aroma & Eye-Catching Color



Garbage bags Tie-handle| Smart Handles



8571050005 FINO SMART HANDLES 10L 50P
Bag dimension: 36x42 cm



8571050006 FINO SMART HANDLES 20L 30P
Bag dimension: 44x50 cm



8571050007 FINO SMART HANDLES 35L 30P
Bag dimension: 49x60 cm



8571050008 FINO SMART HANDLES 60L 20P
Bag dimension: 59x72 cm



Product Description

- FINO Smart Handles garbage bags with practical handles are the best choice for a convenient and easy-to-lift & carry transport.
- Extra strong thanks to their starsealed bottom.

Benefits

- Practical handles for tie & carry
- Durable bottom sealed
- Vivid Colors, different per size for easier size/color segmentation

Shelf Ready Packaging Outer Carton type



Garbage bags Tie-handle| Smart Handles C&C



8571050009 FINO SMART HANDLES 35L 100P
Bag dimension: 49x60 cm



8571050010 FINO SMART HANDLES 60L 60P
Bag dimension: 59x72 cm

Product Description

- FINO Smart Handles C&C garbage bags with practical handles are the best choice for a convenient and easy-to-lift & carry transport.
- Extra strong thanks to their starsealed bottom.
- With more bags per roll for heavy users

Benefits

- Practical handles, easy to close & carry
- Durable bottom sealed
- Vivid Colors, different per size for easier size/color segmentation
- More Volume for heavy users

Shelf Ready Packaging Outer Carton type



Garbage bags Tie-handle| Premium Handles



8571050030 SMART HANDLES 40L 20P
Bag dimension: 52x62 cm



8571050031 SMART HANDLES 70L 15P
Bag dimension: 62x74 cm



8571050032 SMART HANDLES 110L 10P
Bag dimension: 70x90 cm

Product Description

- FINO PREMIUM HANDLES garbage bags with practical handles that make tying and carrying much easier.
- Premium quality, triple protection thanks to their 3-layers foil and starsealed bottom reinforced the strength of the bag preventing rips and leaks.
- White flower's scent and intense magenta color.

Benefits

- Practical handles for tie & carry
- Extra Durable 3-Layers foil
- Strong bottom sealed
- Fresh Flower's scent to cover bad smells



Shelf Ready Packaging Outer Carton type



Garbage bags | Wave Top



Key Info

- Closing type which leads to tight closure
- Popular in Central Europe markets



FINO Portfolio

- FINO provides a complete range which covers consumer needs effectively, with Regular line and also line with Sustainability approach.
- In all product lines we include a variety of sizes to fit to different bin sizes

Easy Pack

Regular line

Covers main consumer needs effectively

35L



60L



120L



Green Life

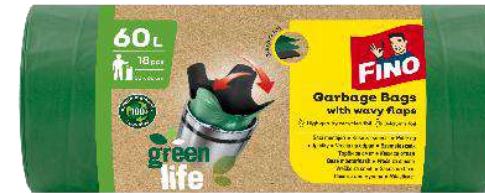
Sustainability Line

Eco-friendly film from recycled sources, FSC certified packaging materials

35L



60L



Garbage bags Wave top | Blue Easy Pack



8571050013 EASY PACK 35L 30P
Bag dimension: 50x55 cm



8571050014 EASY PACK 60L 20P
Bag dimension: 60x66 cm







8571050015 EASY PACK 120L 15P
Bag dimension: 70x96 cm



Product Description

- FINO EASY PACK garbage bags with four wavy and practical quick-tie flaps can easily secure, tighten and carry your daily demands.
- They are durable thanks to their foil & strong star sealed bottom.
- They contain 82% recycled plastic material.

Benefits

-  Wavy flaps for practical closing
-  82% recycled plastic material
-  Durable foil- tear resistant
-  Strong star sealed bottom

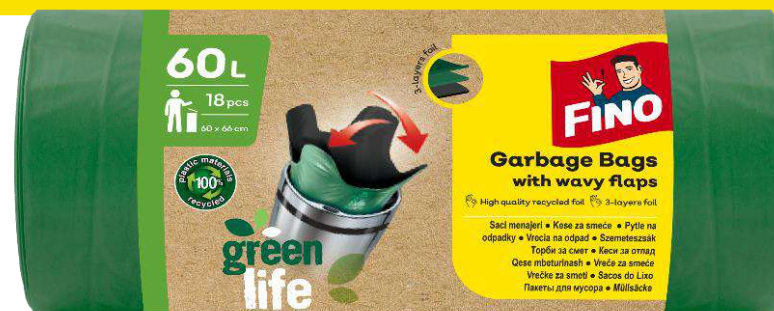
Shelf Ready Packaging Outer Carton type



Garbage bags Wave top | Green Life



8571050026 GREEN LIFE EASY PACK 35L 22P
Bag dimension: 50x55 cm



8571050027 GREEN LIFE EASY PACK 60L 18P
Bag dimension: 60x66 cm



Product Description

- FINO GREEN LIFE garbage bags with four wavy and practical quick-tie flaps can easily secure, tighten and carry your daily demands.
- They are offering triple protection thanks to their 3-layers foil from 100% recycled plastic and are starsealed bottom to prevent rips, tears and leaks.

Benefits

- 100% recycled plastic material
- FSC certified packaging materials
- Strong 3-layer foil tear resistant
- Wavy flaps for practical closing
- Strong starsealed bottom



Shelf Ready Packaging Outer Carton type



Garbage bags| Flat top



Key Info

Flat top is the basic closing type.

In Big capacities is the standard type, while in regular sizes is perceived as the economy solution.

High penetration in all the markets.



FINO Portfolio

- FINO provides a wide range of Big capacities (90L<) with Strong Durable films under Power Line and also an Economy range to meet basic consumer needs effectively.
- In all product lines we include a variety of sizes to fit to different bin sizes and/or content weight

Power

Advanced Quality, Extra Strong, Tear resistant, including only Big capacities

90L



120L



160L



240L



Economy

Credible solution to cover basic consumer needs

20L



35L



60L



Heavy Duty

Ideal for Construction/ Renovation



Garbage bags Flat top| Economy



8571050016 FINO ECONOMY 20L 30P
Bag dimension: 44x50 cm



8571050017 FINO ECONOMY 35L 30P
Bag dimension: 49x60 cm



8571050018 ECONOMY 60L 20P
Bag dimension: 59x70 cm

Product Description

- FINO ECONOMY garbage bags are suitable for everyday use.
- They are strong and durable with starsealed bottom.
- They meet basic consumer needs of waste management effectively.

Benefits

- ✎ Durable foil
- ✎ Strong bottom sealed
- ✎ Provides credible solutions for small/regular sizes



Shelf Ready Packaging Outer Carton type



Garbage bags Flat top| Economy



8571058148
FINO ECONOMY 160L 5P



8571058149
FINO ECONOMY 200L 3P



8571058150
FINO ECONOMY 280L 3P



Product Description

- FINO ECONOMY garbage bags are suitable for everyday use and meet basic consumer needs of waste management effectively.
- They provide credible solutions for big capacities

Benefits

- Durable foil
- Credible solution for big sizes
- 100% recycled plastic material

Shelf Ready Packaging

Outer Carton type



Product Description

- FINO POWER heavy duty garbage bags offer **triple protection** thanks to their **3-layers foil** from **100% recycled plastic**.
- They are **ultra elastic** and **durable** to handle **large amount of weight**.
- Provide a variety of sizes in Big capacities

Benefits

- 👉 Ideal for demanding consumer needs
- 👉 3-Layers Durable foil
- 👉 100% recycled plastic material



Garbage bags Flat top| Power



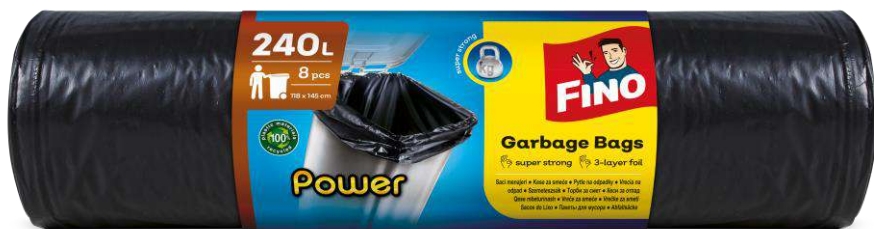
8571050019 FINO POWER 90L 10P
Bag dimension: 65x90 cm



8571050020 FINO POWER 120L 10P
Bag dimension: 70x105 cm



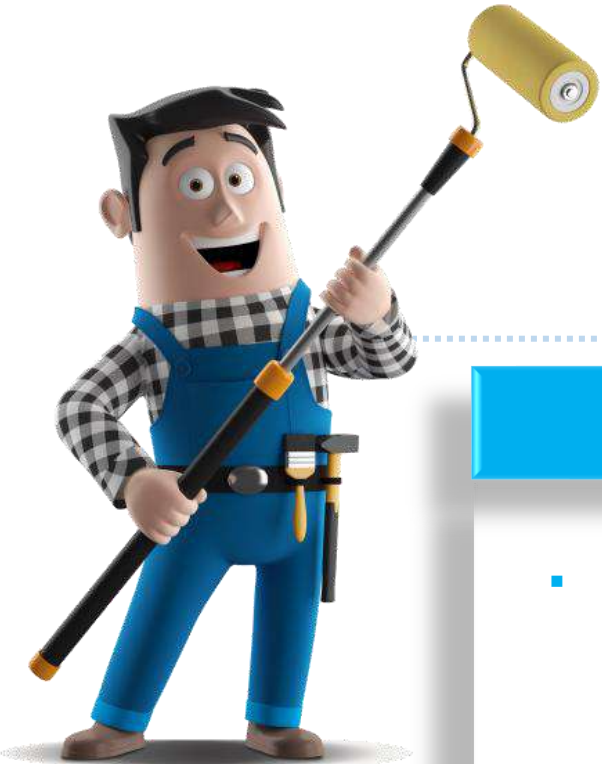
8571050021 FINO POWER 160L 10P
Bag dimension: 90x110 cm



8571050022 FINO POWER 240L 8P
Bag dimension: 118x145 cm

Shelf Ready Packaging Outer Carton type





8571050034 FINO CONSTRUCTION 300L 6P
Bag dimension: 130x146 cm

Product Description

- FINO Heavy Duty garbage bags offer **Superior Strength** thanks to their **extra thick foil** from **100% recycled plastic**.
- It is **ultra elastic** and **durable** to handle **large amount of weight**.
- Ideal for Construction and Renovation

Benefits

- 👉 Ideal for Construction and Renovation
- 👉 Superior Strength
- 👉 100% recycled plastic material





Cleaning Items Portfolio

Cleaning Items| Sponges



Key Info

- Sponges are key segment in Cleaning category, widely used in most Households
- The category is segmented per Usage type (regular cleaning, hard dirt)



FINO Portfolio

- FINO provides a wide range covering basic and niche needs, including also products with sustainability approach

Main range

Respond effectively to all main cleaning consumer needs with several pcs/pack

Regular Sponges

1pc, 5pcs, 5+1pcs



10pcs



Profile Sponges

Regular fleece
1pc, 2pcs



Regular fleece
3pcs



Premium fleece
1pc, 2 pcs, 2+1pcs



"Happy"
fleece 2pcs



Special USP products

Wavy Sponges 4pcs
Wavy Surface traps the liquid



Teflon 1pc, 2pcs
For Sensitive surfaces



Scourers/ Hard

Scourers for demanding dirt

Metal scourer



Metal scourer with handle 1pc



Metal wire
3pcs



Green Life

from eco-friendly sources

Flexi 2pcs
Practical shape



Profile 2pcs
Nail scratching prevention



Cleaning Items| Kitchen Sponges



8571050045 FINO KITCHEN SPONGE 1P



8571050059 FINO KITCHEN SPONGE 5P





8571056294 FINO KITCHEN SPONGE 5+1P

Product Description

- Fino Kitchen Sponge is ideal for washing daily all utensils (dishes, glasses, pots) easily and efficiently.
- It can help you even with the toughest mess such as grease and stains.
- Available in 1pc, 5pcs, 5+1 pcs

Benefits

-  Super Absorbent & Durable
-  Ideal for everyday use: glasses, everyday plates and cutleries, cookware






8571056295 FINO KITCHEN SPONGE COLORED 10P

Product Description

- Fino Kitchen Sponge is ideal for washing daily all utensils (dishes, glasses, pots) easily and efficiently.
- It can help you even with the toughest mess such as grease and stains.
- Fino colored Kitchen Sponges help you associate every color to a different household work with guaranteed cleaning results.

Benefits

-  Super Absorbent & Durable
-  Ideal for everyday use: glasses, everyday plates and cutleries, cookware
-  Different colors, for different usages

Cleaning Items| Kitchen Profile Sponges



8571056296 FINO KITCHEN
SPONGE PROFILE 1P



8571050051 FINO KITCHEN
SPONGE PROFILE 2P



8571056297 FINO KITCHEN
SPONGE PROFILE 3P






8571055793 FINO KITCHEN
SPONGE PROFILE 3+1P PROMO

Product Description

- Fino Kitchen Profile Sponge stands by your side everyday in washing the dishes.
- It can remove easily and efficiently every mess while prevents your nails from scratching.
- Available in 1pc, 2pcs, 3pcs

Benefits

-  Super Absorbent & Durable
-  Ideal for everyday use: glasses, everyday plates and cutleries, cookware
-  Nail scratching prevention

Cleaning Items| Kitchen Premium Profile Sponges



8571050044 FINO KITCHEN
PROFILE SPONGE PREMIUM 1P



8571050049 FINO KITCHEN
PROFILE SPONGE PREMIUM 2P







8571050057 FINO KITCHEN
PROFILE SPONGE PREMIUM 2+1P

Product Description

- Fino Premium Profile Sponge is the right solution for washing daily all utensils (dishes, glasses, pots) easily and efficiently.
- It can remove easily and efficiently every mess while prevents your nails from scratching.
- Available in 1pc, 2pcs, 2+1 pcs

Benefits

-  Super Absorbent
-  Extra Durable Fiber
-  Ideal for everyday use: glasses, everyday plates and cutleries, cookware
-  Nail scratching prevention






8571058113 FINO KITCHEN PROFILE SPONGE HAPPY 2P

Product Description

- Fino Happy Profile Sponge is the right solution for washing daily all utensils (dishes, glasses, pots) easily and efficiently.
- It can help you even with the toughest mess such as grease and stains.
- It can remove easily and efficiently every mess while prevents your nails from scratching.
- Available in 2pcs

Benefits

-  Super Absorbent & Durable
-  Ideal for everyday use: glasses, everyday plates and cutleries, cookware
-  Nail scratching prevention



8571050062 FINO TEFLON SCOURER 1P







8571056301 FINO TEFLON SCOURER 2P

Product Description

- Fino Teflon Sponge is ideal for washing all non-stick utensils (pots, pans) daily. Due to its innovative composition, it perfectly cleans sensitive surfaces without scratching them. It is designed for use even on delicate crystal surfaces. It cleans and is cleaned easily without retaining food and dirt.
- Available in 1pc & 2pcs

Benefits

-  Ideal for non-stick cookware
-  Does not scratch sensitive surfaces
-  High strength, does not fray
-  Cleans and cleaned easily



8571050058 FINO WAVY SCOURERS 4P







8571055793 FINO WAVY SCOURERS 4+1P PROMO

Product Description

- Fino Wavy Sponges help you wash daily all utensils with minimum liquid and best cleaning results.
- The grooves of the sponge trap the liquid making it remain in the sponge for longer.
- Available in 4pcs

Benefits

-  Wavy Surface traps the liquid
-  Creates rich foam & cleans effectively
-  Different colors for different surface/usage segmentation
-  Ideal for everyday use glasses, everyday plates and cutleries, cookware



8571056299 FINO GREEN LIFE FLEXI SPONGE 2P



8571056298 FINO GREEN LIFE PROFILE SPONGE 2P

Product Description

- Let's change our habits with Fino Green Life Sponges made with natural fibre and recycled material.
- Wash the dishes efficiently while protecting the environment too.
- Kitchen Sponge Profile for nail scratching prevention & Kitchen Sponge Flexi with practical shape, easy to hold
- Available in 2pcs

Benefits

- 👉 Durable and effective
- 👉 Environmental Friendly
- 👉 Fleece with natural fiber
- 👉 Ideal for everyday use: glasses, everyday plates and cutleries, cookware



8571055911 FINO METAL SCOURERS 2P



8571050066 FINO METAL SCOURERS WITH HANDLE 1P



8571051219 FINO METAL WIRE 3 P

Product Description

- Fino Metal scourers are ideal for hard work and removing difficult strains on grills, pans or sinks. They are extremely durable and last long.
- Available in 2pcs Metal Scourers from stainless steel, in 3pcs Metal Wire & in 1pc Metal scourer from stainless steel with practical handle to protect your hands but also to facilitate movement while cleaning.

Benefits

- 👉 Ideal for hard work: grill & BBQ, pots, difficult stains
- 👉 Long lasting & durable

Cleaning Items | Wipes



! Key Info

- Wipes are strategic segment, with several materials for different usages: Sponge Cloth, Cotton & Synthetic, Microfiber, Wet Wipes
- The category is segmented per Surface/Usage type (Kitchen, Furniture, Glass, etc)



FINO Portfolio

- FINO provides a wide range covering basic and niche needs, including also products of several material types for effective cleaning



Household Wipes

Household Wipe 3pcs



Household Wipe 5pcs



Household Wipe Viscose 5pcs



Household Wipe Silver Block 2pcs



Sponge Wipe & Household Wipes

Sponge Wipe 3pcs



Sponge Wipe Strong 2pcs



Sponge Wipe Premium 3pcs



Sponge Wipe Premium 3+1pcs



Sponge Wipe Premium 3+1pcs



Microfiber Wipes

Universal Wipe 1pc



Microfiber Wipes Combo 3pcs



Windows & Mirrors Wipe 1pc



Microfiber Wipes Home Collection 4pcs



Wet Wipes

Universal 40pcs



Kitchen 40pcs



Antibacterial 40pcs



Furniture 30pcs



Mini Wipes for glasses and screens 30+2pcs



8571058112

FINO HOUSEHOLD WIPES 3P



8571055794 FINO HOUSEHOLD WIPES 3+1P PROMO



8571051221 FINO HOUSEHOLD WIPES 5P

Product Description

- Fino Household Wipes are ideal for dry and wet cleaning of all surfaces such as kitchen countertops, furniture, tables, tiles. Their composition absorbs a large amount of water, cleans effectively, and promise a long lifecycle without losing their efficiency.
- Available in 3 pcs and 5pcs.

Benefits

- 👉 For dry and wet cleaning
- 👉 Extra durable
- 👉 Ideal for all surfaces & persistent dirt
- 👉 Leaves no streaks and stains



8571050068 FINO HOUSEHOLD WIPES
100% VISCOSE 5P

Product Description

- Fino household wipes made with 100% viscose are ideal for dry and wet cleaning of all of surfaces such as kitchen countertops, furniture, tables, tiles. Their composition absorbs a large amount of water, cleans effectively, and promise a long lifecycle without losing their efficiency.
- Available in 5pcs.

**Shelf Ready
Packaging**
Outer Carton type



Benefits

- For dry and wet cleaning of all surfaces
- Suitable for delicate surfaces
- Extra Soft
- Extra Durable



8571056289
FINO SPONGE WIPE 3P



8571056399
FINO SPONGE WIPE SUPER STRONG 2P



8571050078
FINO SPONGE WIPE PREMIUM 3P

Product Description

- Trust Fino Wet Wipes for the cleanest kitchen you have ever dreamed of.
- They are super absorbent, strong and last long, offering you the best cleaning results to your home.
- Available in 2pcs and 3pcs.

Benefits

- Highly absorbent
- Extra durable
- Ideal for all surfaces
- Different colors for different surface/usage segmentation



8571058754 FINO MICROF
WIPE PU DOT 1PCS



8571058757 FINO MICROF
WIPE PU DOT 2PCS

Product Description

- Designed to clean with less effort, making cleaning tasks easier
- Super-Fiber Technology: Very high absorption properties
- Innovative functional feature: 3D scrubbing pearls facilitate dirt & stains removal
- Dual surface wipe: 1. Soft & absorbent side for wiping 2. Embossed non-scratch pearls side for demanding dirt stains

Benefits

- 10times more durable
- 2times fast drying
- Suitable for various areas of the house

Cleaning Items | Microfiber Wipes



8571050072 FINO
MICROFIBRE WIPE
UNIVERSAL 1P



8571050070 FINO
MICROFIBRE WIPE GLASS
SURFACES 1P



8571050071 FINO
MICROFIBRE WIPE
COMBO 3P



8571052207 FINO
MICROFIBRE WIPE HOME
COLLECTION 4P



8571050072 FINO MICROFIBRE WIPE UNIVERSAL 1P

Product Description

- Fino Universal Microfiber Wipes help you clean and shine any surface without leaving streaks and marks thanks to microfibers. Trust them for the cleanest house you have ever dreamed of.
- Available in 1pc.

Shelf Ready Packaging Outer Carton type



Benefits

- Cleans and shines only with water
- Leaves no streaks and stains
- Ideal for all surfaces



8571050070 FINO MICROFIBRE WIPE GLASS SURFACES 1P




Product Description

- Fino has the solution for cleaning and shining the windows and mirrors easily and efficiently. Microfiber Wipe for glass surfaces, thanks to it's microfiber composition, removes a large amount of clothes and dirt, leaving no streaks behind.
- Available in 1pc.

Shelf Ready Packaging Outer Carton type



Benefits

-  Cleans and shines only with water
-  Leaves no streaks and stains
-  Ideal for all glass surfaces

Product Description

- Fino Microfiber Wipes Combo have 3 wipes of different colors and usages: All purposes, windows and screens wipes will make cleaning different surfaces easier. Also, the microfiber composition remove easily and efficiently a large amount of clothes and dirt, making them the ideal wipes for dusting or polishing.
- Available in 3pcs pack.



Shelf Ready Packaging Outer Carton type



Benefits

- Leaves no streaks and stains, glow at once
- Microfiber power: Cleans & Shines only with water
- Different colors for different surface/usage

8571050071 FINO MICROFIBRE
WIPE COMBO 3P



Product Description

- The colorful FINO microfiber wipes effectively clean only with water and prevent the cross - contamination of dirt, viruses and bacteria. Ideal for every day usage to the recommended - according to their color - house area. They effectively clean dust, without leaving streaks and stains.
- Available in 4pcs pack.



Shelf Ready Packaging Outer Carton type



8571052207 FINO MICROFIBRE
WIPE HOME COLLECTION 4P

Benefits

- Leaves no streaks and stains, glow at once
- Microfiber power: Cleans & Shines only with water
- Different colors for different surface/usage
- Avoidance of cross contamination between surfaces

Cleaning Items| Disposable Wet Wipes



8571050080 FINO
WET WIPES
UNIVERSAL 40P



8571051222 FINO
WET WIPES
KITCHEN 40P



8571051223 FINO
WET WIPES
FURNITURE 30P



8571058769 FINO
WET WIPES
ANTIBACTERIAL 40P



8571050081 FINO WET
WIPES MINI FOR GLASSES
AND SCREENS 30+2P

Product Description

- You can clean every surface any time with the Fino Wet Universal Wipes. They clean without extra detergents and remove easily any dust and dirt leaving a pleasant, long lasting coconut scent. They are also made from renewable resources and are plastic free and biodegradable.
- Available in 40 pcs.



Shelf Ready Packaging Outer Carton type



8571050080 FINO WET WIPES
UNIVERSAL 40P

Benefits

- Remove dust and dirt
- Fresh coconut fragrance
- Biodegradable, plastic free wipes
- Ideal for all surfaces





8571051222 FINO WET WIPES
KITCHEN 40P

Product Description

- You can clean every kitchen surface any time with the Fino Wet Kitchen Wipes. They clean without extra detergents and remove easily greases, difficult dirt and limescale, leaving a pleasant, long lasting green apple scent. They are also made from renewable resources and are plastic free and biodegradable.
- Available in 40 pcs.

Shelf Ready Packaging Outer Carton type



Benefits

- Remove greases, difficult dirt and limescale
- Fresh green apple fragrance
- Biodegradable, plastic free wipes
- Ideal for all kitchen surfaces



Product Description

- You can clean every furniture surface any time with the Fino Wet Furniture Wipes. They clean without extra detergents and protect all wooden surfaces by shining their color, leaving a pleasant, long lasting rose scent. They are also made from renewable resources and are plastic free and biodegradable.
- Available in 30 pcs.



8571051223 FINO WET WIPES
FURNITURE 30P

Shelf Ready Packaging Outer Carton type



Benefits

- Protect all wooden surfaces & shine furniture color
- Fresh rose fragrance
- Biodegradable, plastic free wipes
- Ideal for all furniture surfaces



Product Description

- You can clean every surface any time with the Fino Wet Antibacterial Wipes.
- They disinfect and kill bacteria of any house area they clean- living room, kitchen and bathroom – without the usage of extra detergents.
- They are also made from renewable resources and are plastic free and biodegradable.
- Available in 40 pcs.






8571058769 FINO
WET WIPES
ANTIBACTERIAL 40P

Shelf Ready Packaging Outer Carton type



Benefits

-  Kills bacteria
-  Biodegradable, plastic free wipes
-  Ideal for all surfaces





8571050081 FINO WET WIPES MINI FOR GLASSES AND SCREENS 30+2P

Product Description

- You can clean your glasses and screens any time with the Fino disposable mini wet wipes. The wipes protect the glass, offering best cleaning results without strains.
- Available in 30+2 pcs.

Benefits

- Leaves no marks
- Cleans without extra detergents
- Soft and Delicate
- Ideal for glasses and screens

Shelf Ready Packaging
Outer Carton type





Key Info

- Segment with several materials for different usages: General use Latex gloves, Disposable Nitrile gloves, Disposable Latex gloves



FINO Portfolio

- FINO provides a wide range covering basic and niche needs, including general use gloves and also disposables gloves
- They provide high protection and are extremely comfortable during application.



General Use Gloves

Regular Gloves
S-M-L



Aloe Gloves
M



Hard Duty Gloves
M-L



Disposable Gloves

Nitrile Gloves
M 50pcs





GLOVES REGULAR

8571060708 SMALL




8571060709 MEDIUM

8571060710 LARGE

Product Description

- Cleans and washes any surface efficiently with Fino Household Gloves.
- Protects your hands while cleaning your house or the dishes.
- Available in size S, M & L

Benefits

-  Easy application, great comfort
-  Durability and long life
-  For cleaning & washing, ideal for every surface






8571060711 FINO
GLOVES ALOE MEDIUM

Product Description

- With Fino Household Aloe Gloves, you can clean and wash every surface while protecting your hands. They are designed with active aloe, which is extra soft for your hands
- Available in size M

Benefits

-  Easy application, great comfort
-  Durability and long life
-  Extra soft for the hands






GLOVES HARD DUTY
8571050087 MEDIUM
8571050086 LARGE

Product Description

- Trust heavy Duty Fino Gloves for garden and house hard works. They provide high protection and are extremely comfortable during application.
- Available in size M and L.

Benefits

-  Easy application, great comfort
-  Long lasting: extra durable latex
-  For cleaning & washing, ideal for every surface







8571050088 FINO NITRILE GLOVES BLACK MEDIUM 50P

Product Description

- Fino Nitrile Gloves latex, are ideal for contact with food. They provide high protection while being extremely elastic, soft and comfortable during application. Suitable for people with hypersensitivity to glove powder or allergy to latex protein.
- Available in 50 pcs, size M

Benefits

-  Durability and long life
-  Perfect fit
-  Nail scratching prevention
-  Ideal to avoid food contact

